

# Foreign Investment: Make Europe Great Again?

The European Union attracts more investments than other regions

FDI inflows to EU countries from other regions reached 32% of global inflows in 2016. Europe is estimated to lead the pack again in 2017 with more than USD600bn of incoming investment.

This can be attributed to a growing risk appetite on the back of:

- Sustained economic recovery
- Dynamic private spending
- Rebound of global and intra-regional trade
- Expectations for supportive fiscal policy and deeper EU integration

USD 566 bn  
Foreign Direct  
Investment inflows  
to the EU in 2016

