

EULER HERMES ENABLING DIGITALIZATION INDEX 2018

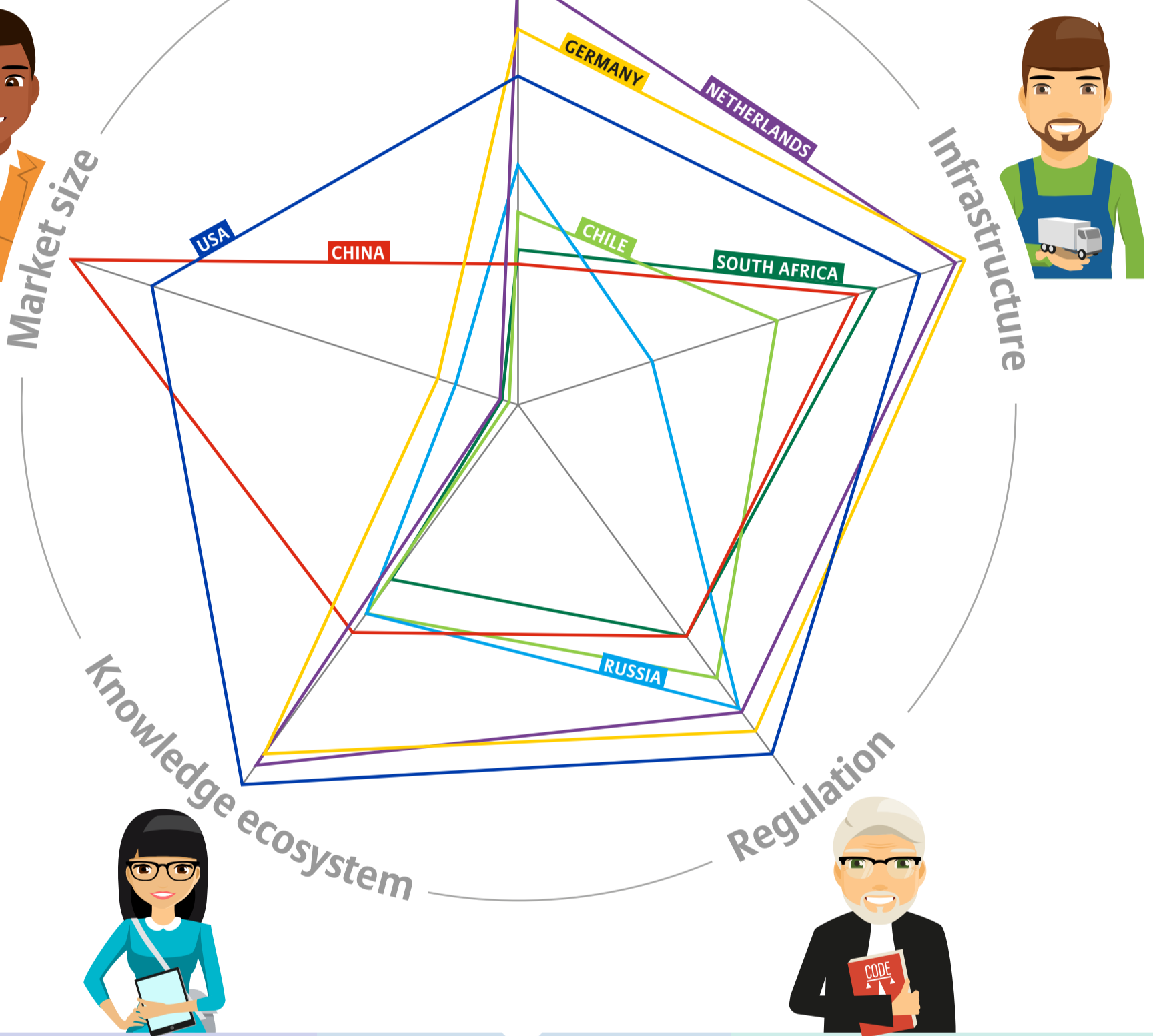
The Euler Hermes Enabling Digitalization Index (EDI) measures the ability – and agility – of countries to help digital companies thrive and traditional businesses harness the digital dividend. The EDI is made of 5 components:

A snapshot on a few rankings

	1 USA
	2 GERMANY
	3 NETHERLANDS
	17 CHINA
	42 RUSSIA
	43 CHILE
	46 SOUTH AFRICA



Connectivity



16 countries out of the 30 top markets are from Western Europe:

- Germany (2nd) and the Netherlands (3rd) top the ranking for Western Europe, even if the U.S. leads by far at a global level.
- The region has a clear edge in terms of regulation, logistic infrastructure and knowledge ecosystem.

8 countries out of the 30 top markets are from Asia-Pacific:

- Japan (7th), Singapore (8th), Hong Kong (9th) and South Korea (10th) lead the pack.
- China (17th) exhibits a less balanced profile. Its market size and unequal geographical development explain a relatively weak average connectivity indicator. Yet, for the same reason and due to solid logistic infrastructure, China exhibits great potential.

Strong discrepancies

- Some bright spots emerge: the United Arab Emirates (24th), Israel (25th), Chile (43rd), South Africa (46th).
- Develop digital regulation, build human capital, use pivots, bank on smart logistics, and reduce digital inequalities are five options for countries to move up EDI rankings.



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