1. Grow your sales safely and strategically to new and existing customers.

2. Maintain cash flow & profitability by mitigating your risk of bad debt.

3. Approve credit limits quicker to capture more revenue opportunities.

4. Access better knowledge about your customers and prospects to help avoid losses before they occur.

5. Obtain more working capital (often at more favorable rates) since insured receivables translate to secure collateral.

6. Offer competitive terms overseas so you can sell more to foreign markets.

7. Enhance the efficiency of your in-house credit team by tapping into the deep resources of a leading credit insurer.

8. Manage your A/R concentration risk.

9. Enhance your customer relationships and be more competitive by safely raising credit limits or offering better terms.

10. Sleep better at night knowing your risks are covered and your payments are guaranteed.

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